

Atharva Institute of Management Studies

Activity / Event report

Name of event	: LEADERSHIP TALKS, Season-1, Episode-1
Date(s) of conduction	: 26 th June 2021
Class / Sem	: MMS/PGDM Batch 2020-2022
No. of students participated	: 41
Faculty coordinator	: Prof. Abhay Desai (H.O.D. Marketing)
Student coordinator/ committee	: Akshar Deshlahra, Sneha Kamalpuria, Mayuri Mudrale
Resource person	: Mr. Zubin Sanghvi
Organization	: Bhumi World
Designation	: CEO
Contact no.	: 9892086547

Description

Objective: *To train the students on how to become a good leader in the Corporate World.*

Key Takeaways:

1. Introduction of the speaker.
2. Understanding who is a leader and what leadership actually means.
3. A leader must have good influencing skills.
4. Difference between a Manager and a Leader.
5. Our speaker's personal experiences.
6. Learning what are the different styles of leadership.
7. Understanding different types of motivation that drives a person.
8. Brief introduction to R.O.I. (Return On Investment) and R.O.T.I. (Return On Time Invested).
9. Key points of a leader:
 - Impression management
 - Assertiveness
 - Personal Happiness
 - Ability to talk and convince
 - Ability to listen and understand
 - Appreciating small efforts too
 - Empathy
 - Networking
 - Result orientation
 - Attention to detail
 - Reliability
10. "Walk the Talk" – Do what you say.
11. Handling Criticism.
12. QUESTIONS AND ANSWERS.
13. Conclusion of the event with a few words from our director, Dr. R.G. Ratnawat sir.

Flyer of the event

AIMS
ATHARVA

ATHARVA INSTITUTE OF MANAGEMENT STUDIES
Affiliated to University of Mumbai and AICTE Approved
NAAC Accredited

powered by
Marketing Department

LEADERSHIP TALKS

#aimsleadershiptalks

Season - 01 | Episode - 01

ZUBIN SANGHVI

LEADERSHIP TRAITS AND ITS APPLICATIONS

LIVE

June 26th, 2021
11 AM - 12:30 PM

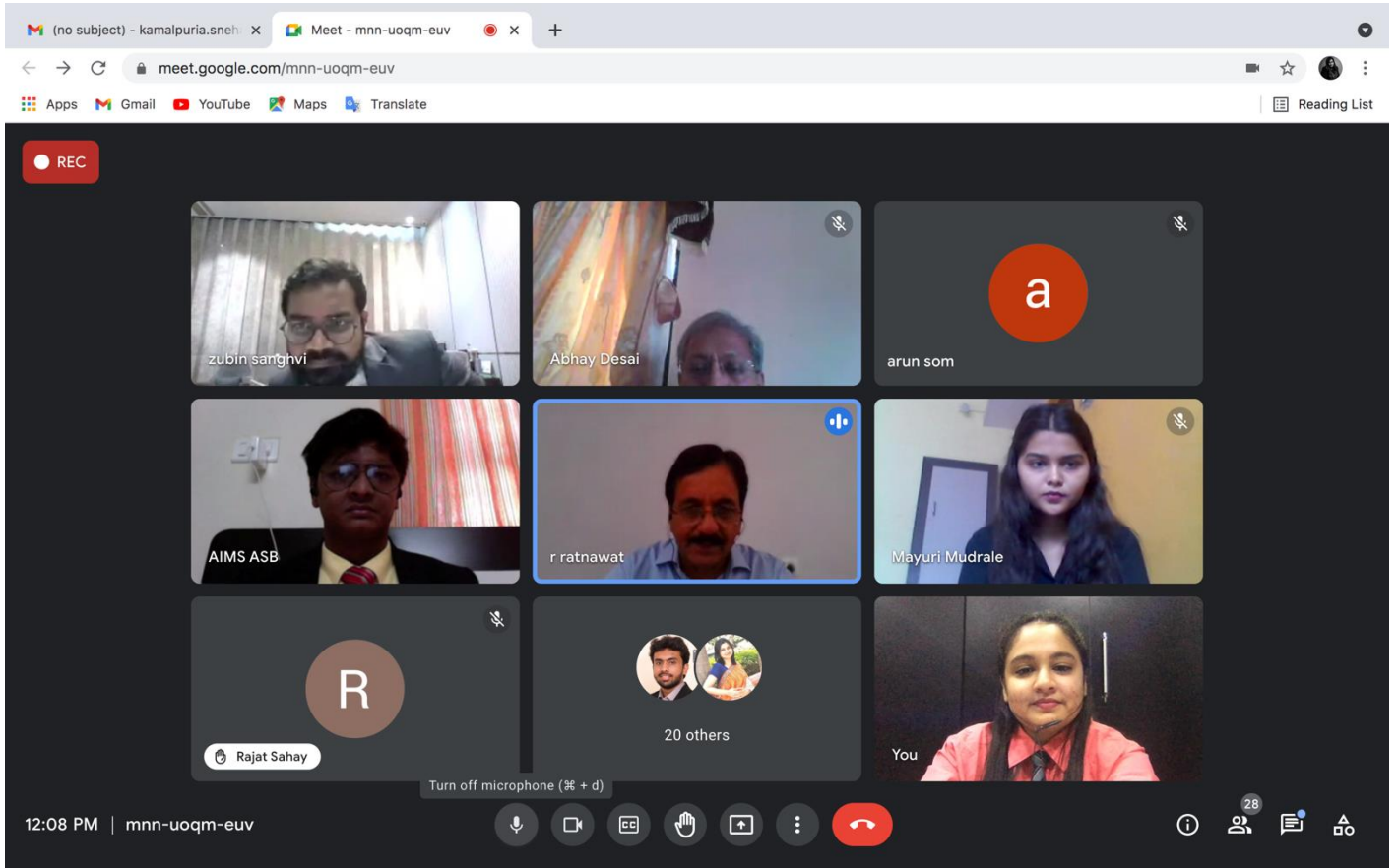
“
Believe in your Vision & Everything turns into a reality
”

Atharva Education Complex, Malad-Marve Rd, Charkop Naka, Malad West, Mumbai - 400095
Website : www.atharvaims.edu.in

The flyer features a light blue background with faint icons of business tools like a lightbulb, a briefcase, and a bar chart. The text is primarily in bold, sans-serif fonts, with the speaker's name and the event title in a larger, orange font. A diamond-shaped frame with an orange border contains a photograph of Zubin Sanghvi, a man with glasses and a beard, wearing a dark suit jacket over a white shirt. A quote box with a black border and large quotation marks contains the text: "Believe in your Vision & Everything turns into a reality". At the bottom, there are social media icons for Instagram, Facebook, Twitter, and WhatsApp, followed by the event's location and website information.

Flyer designed by: Piyush Chaudhary (MMS)

Glimpses



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meet.google.com/mnn-uoqm-euv

Apps Gmail YouTube Maps Translate Reading List

REC

zubin sanghvi

Abhay Desai

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r ratnawat

Mayuri Mudrale

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Rajat Sahay

20 others

You

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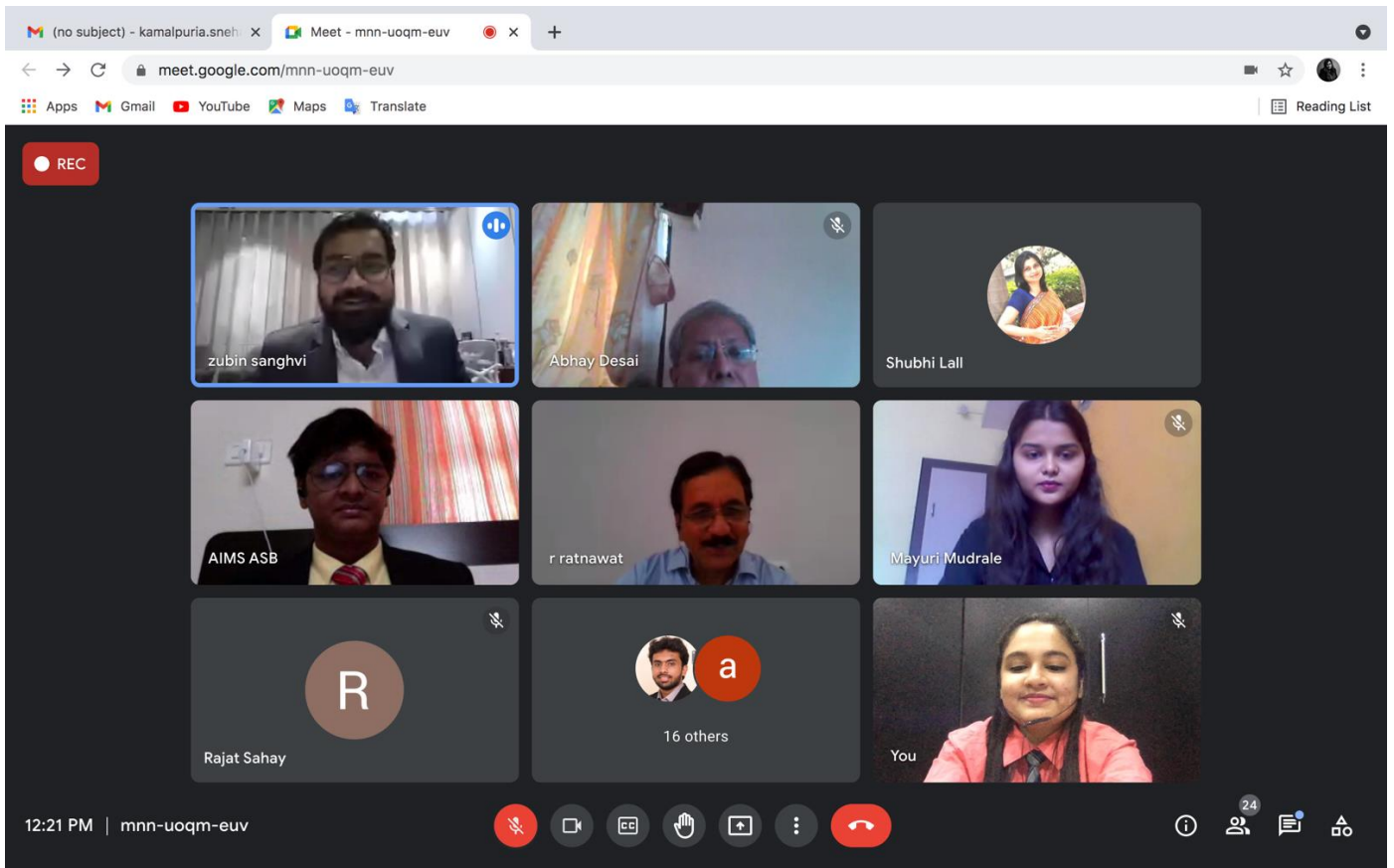
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EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the Email ID researchconference@atharvacoe.ac.in

Live session was initiated by Akshar Deshlahra.

Hosting was done by Akshar Deshlahra and Mayuri Mudrale.

This event was conducted under the guidance of Marketing Department AIMS.